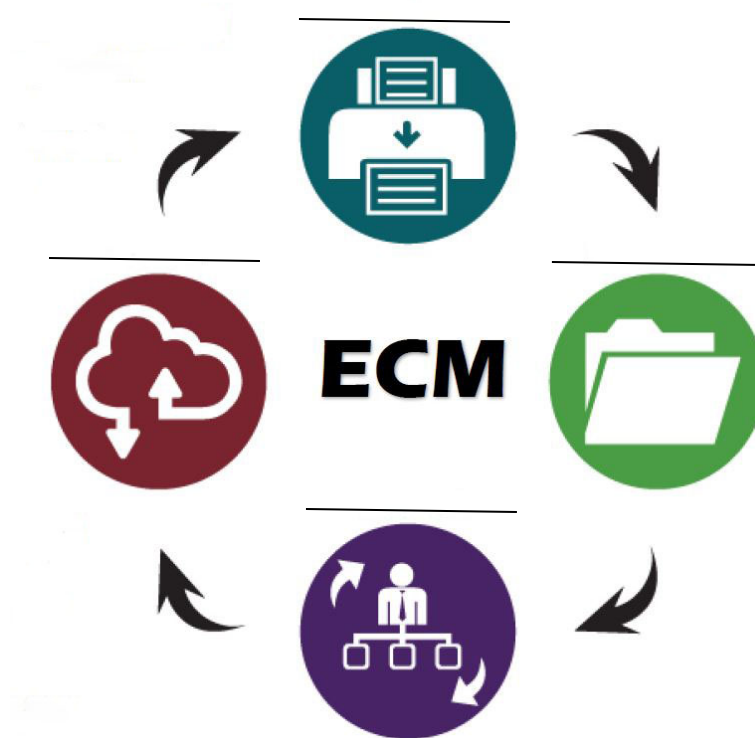


ECM Basics Quiz

How much did you learn? Answer the following questions by filling in the blanks or choosing the correct answer. Turn to page 3 for the correct answers.

1. **ECM** stands for _____ Content Management.
2. IDC analysts **expect data to grow** from _____ ZB in 2018 to more than _____ ZB by 2025.
3. Fill in the missing information on the **Four Steps** diagram below.



4. ECM can manage all of the following **types of information** except:

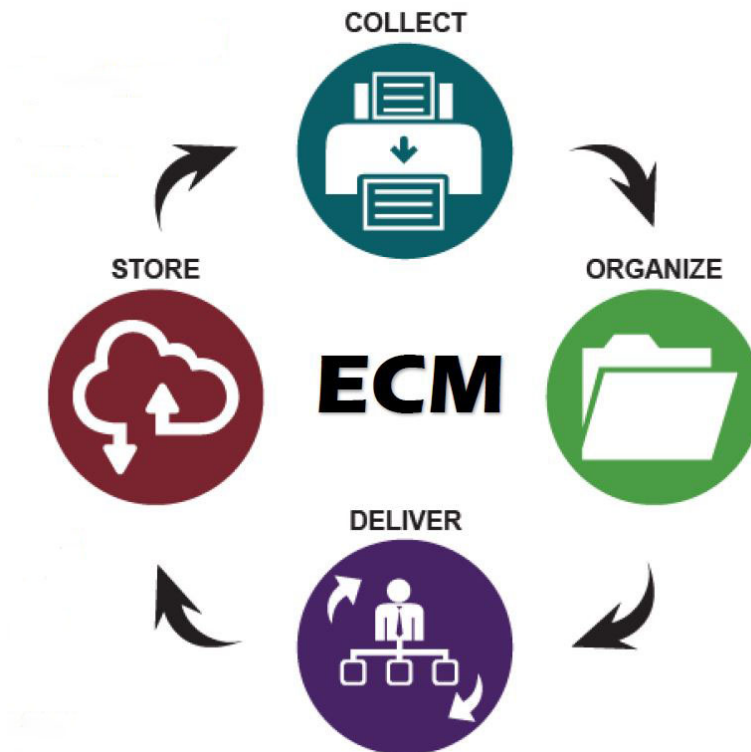
- | | |
|---|--|
| <input type="checkbox"/> Email messages | <input type="checkbox"/> Paper documents |
| <input type="checkbox"/> Microsoft Office documents | <input type="checkbox"/> Videos |
| <input type="checkbox"/> Images | <input type="checkbox"/> ECM manages none of the above |
| <input type="checkbox"/> CAD drawings | <input type="checkbox"/> ECM manages all of the above |

5. ECM can benefit which of the following **industries**? (mark all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Accounts Payable | <input type="checkbox"/> Human Resources |
| <input type="checkbox"/> Education | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> Healthcare | <input type="checkbox"/> All of the above |

Answers

1. **ECM** stands for Enterprise Content Management.
2. IDC analysts **expect data to grow** from 33 ZB in 2018 to more than 175 ZB by 2025.
3. Fill in the missing information on the **Four Steps** diagram below.



4. ECM can manage all of the following **types of information** except:

<input type="checkbox"/> Email messages	<input type="checkbox"/> Paper documents
<input type="checkbox"/> Microsoft Office documents	<input type="checkbox"/> Videos
<input type="checkbox"/> Images	<input type="checkbox"/> ECM manages none of the above
<input type="checkbox"/> CAD drawings	<input checked="" type="checkbox"/> ECM manages all of the above
5. ECM can benefit which of the following **industries?** (mark all that apply)

<input checked="" type="checkbox"/> Accounts Payable	<input checked="" type="checkbox"/> Human Resources
<input checked="" type="checkbox"/> Education	<input checked="" type="checkbox"/> Manufacturing
<input checked="" type="checkbox"/> Financial Services	<input type="checkbox"/> None of the above
<input checked="" type="checkbox"/> Healthcare	<input checked="" type="checkbox"/> All of the above